

Jumpstart Your Retirement Savings

CL Arrow MAX
Premium Bonus Case Study







Let's Compare -

To the right is a hypothetical chart comparing two fixed indexed annuities; both begin with \$500,000 initial premium and are allocated to a 7% Cap Rate Annual Point-to-Point interest crediting strategy. One has a 20% premium bonus and 0.95% annual fee and the other has a 15% premium bonus with no fee.



When is 15% Greater than 20%?

Hint...It's all about the fees!

A larger premium bonus may look attractive, but it doesn't always mean more interest credited to your fixed index annuity. In fact, a no-fee premium bonus annuity might ultimately credit more interest over time than one with higher fees.

			Fixed Index Annuity - A Bonus 20% Bonus Amount \$100,000 Annual Bonus Fee 0.95%		Fixed Index Annuity - B Bonus 15% Bonus Amount \$75,000 Annual Bonus Fee 0.00%	
Yr	Index Return	Interest Credit	Account Value	Fee	Account Value	Fee
1	11.40%	7.00%	\$635,901	\$6,099	\$615,250	\$0
2	-0.70%	0.00%	\$629,860	\$6,041	\$615,250	\$0
3	9.50%	7.00%	\$667,548	\$6,403	\$658,317	\$0
4	19.40%	7.00%	\$707,490	\$6,786	\$704,399	\$0
5	-6.20%	0.00%	\$700,769	\$6,721	\$704,399	\$0
6	20.90%	7.00%	\$742,700	\$7,123	\$753,707	\$0
7	12.30%	7.00%	\$787,139	\$7,550	\$806,467	\$0
8	8.00%	7.00%	\$834,238	\$8,001	\$862,919	\$0
9	-19.40%	0.00%	\$826,312	\$7,925	\$862,919	\$0
10	8.70%	7.00%	\$875,755	\$8,399	\$923,324	\$0
			\$875,755	\$71,048	\$923,324	\$0

Jumpstart Your Retirement Savings

CL Arrow MAX No-Fee Premium Bonus Fixed Index Annuity



Premium Bonus Feature

The premium bonus immediately increases your contract value. The bonus amount is calculated by an age-based percentage of initial premiums and vests overtime. Your bonus value is eligible to earn interest credits and increase your annuity's growth potential.

For example, a 70-year-old customer who purchases a CL Arrow MAX 10 FIA with a \$100,0000 initial premium will immediately receive a 15% premium bonus, increasing their contract value by \$15,000.

It is important to note that the premium bonus and associated earnings are not available for immediate withdrawal. Therefore, it is not intended to meet short-term financial goals.

The CL Arrow MAX no-fee premium bonus fixed index annuity is distributed exclusively through Alpha Solutions Management.



Premium Bonus Age Bands

	Ages	Premium Bonus
CL Arrow MAX 5	0-75	7%
	76-90	5%
CL Arrow MAX 7	0-75	10%
	76-85	7%
CL Arrow MAX 10	0-75	15%
	76-85	11%

Ask your agent for more details and discover if the CL Arrow MAX FIA might be a fit for you.





IMPORTANT INFORMATION:

This material is for informational or educational purposes only, and is not a recommendation to buy, sell, hold or rollover any asset. It does not take into account the specific financial circumstances, investment objectives, risk tolerance, or needs of any specific person. You should work with your agent to discuss your specific situation. In providing this information, CL Life and Annuity Insurance Company is not acting as your fiduciary as defined by the Department of Labor. CL Life and Annuity Insurance Company, whose phone number is +1 (800) 520-6162, and web address is www. clife.com, is located at 201 Main Street, Suite 1900, Fort Worth, Texas.

The CL ARROW MAX (ICC24-FIA-0824) is a single premium deferred annuity. The CL Arrow MAX and/or certain features may not be available in all states. Annuity contracts contain limitations, including surrender penalties, market value adjustments and holding periods. Annuity withdrawals are subject to ordinary income taxes and an additional 10% IRS penalty if taken before age 59-1/2. Please consult the contract for more details regarding these limitations. Product and feature availability may vary by state.

This material is provided for clarification of benefits which may be included in the contract when it is issued. It is for informational purposes only. In the event of any ambiguity or conflict of terms between this material and the annuity contract, the terms of the annuity contract shall be controlling. Neither CL Life and Annuity Insurance Company nor its representatives provide legal or tax advice. For legal and tax advice concerning your specific situation, please consult an attorney or tax professional. Guarantees are based on the claims-paying ability of CL Life and Annuity Insurance Company. This is a solicitation for insurance.

ANNUITIES ARE PRODUCTS OF THE INSURANCE INDUSTRY AND NOT GUARANTEED BY ANY BANK OR CREDIT UNION. NOT FDIC OR NCUA INSURED. MAY LOSE VALUE. NOT A BANK OR CREDIT UNION DEPOSIT OR OBLIGATION. NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY. MAY ONLY BE OFFERED BY A LICENSED INSURANCE AGENT.

Index Disclosures:

The "S&P 500°" is a product of S&P Dow Jones Indices LLC or its affiliates ("SPDJI") and S&P Global and has been licensed for use by CL Life and Annuity Insurance Company (CL Life). Standard & Poor's and S&P° are registered trademarks of Standard & Poor's Financial Services LLC ("S&P"); Dow Jones" is a registered trademark of Dow Jones Trademark Holdings LLC ("Dow Jones"); S&P Global Trademarks are trademarks of the S&P Global and these trademarks have been licensed for use by SPDJI and sublicensed for certain purposes by CL Life. CL Life and Annuity Insurance Company's Product(s) are not sponsored, endorsed, sold or promoted by SPDJI, Dow Jones, S&P, their respective affiliates, or S&P Global and none of such parties make any representation regarding the advisability of investing in such product(s) nor do they have any liability for any errors, omissions, or interruptions of the S&P 500°.

Nasdaq® and the Nasdaq-100® Index are registered trademarks of Nasdaq, Inc. (which with its affiliates is referred to as the "Corporations") and are licensed for use by CL Life and Annuity Insurance Company. The Product(s) have not been passed on by the Corporations as to their legality or suitability. The Product(s) are not issued, endorsed, sold, or promoted by the Corporations. THE CORPORATIONS MAKE NO WARRANTIES AND BEAR NO LIABILITY WITH RESPECT TO THE PRODUCT(S).

The MSCI indexes are the exclusive property of MSCI Inc. ("MSCI"). MSCI and the MSCI index names are service mark(s) of MSCI or its affiliates and have been licensed for use for certain purposes by CL Life and Annuity Insurance Company. The financial products referred to herein are not sponsored, endorsed, or promoted by MSCI, and MSCI bears no liability with respect to any such financial products or any index on which such financial products are based. The [prospectus or similar offering document] contains a more detailed description of the limited relationship MSCI has with CL Life and Annuity Insurance Company and any relevant financial products. No purchaser, seller or holder of this product, or any other person or entity, should use or refer to any MSCI trade name, trademark or service mark to sponsor, endorse, market or promote this product without first contacting MSCI to determine whether MSCI's permission is required. Under no circumstances may any person or entity claim any affiliation with MSCI without the prior written permission of MSCI.